

# Eye on ECHO

ECHO Minnesota's Monthly Newsletter



August 2011



## On 10th Anniversary of 9/11, ECHO Presents Pathway to Community Preparedness

Disasters can suddenly befall communities without warning and their effect can be felt for months and even years to come. As a result, ECHO Minnesota is presenting a program on how to best prepare communities for the worst of situations.

This program will be airing in conjunction with the 10th anniversary of September 11th, 2001. As 9/11 showed us, the suddenness and devastation of disasters can be crippling, but with proper preparation and response, a community can recover and become stronger than ever.

This 30-minute show entitled "Community Strength and Preparedness" will focus on helping community members begin a dialog on creating emergency plans and building resiliency. ECHO has partnered with Public Health Emergency Coordinators (PHEC) on this important program.

Each show features subject matter experts from Minnesota's diverse communities and discussions are culturally tailored. In addition to learning about the different types of possible emergency situations, the program will address behaviors that create a lifestyle of safety and discuss ways to handle a situation as a community.



## August on ECHO TV

Check the [tptMN](#) and [tptLIFE](#) channels, [PBS Listings](#), or watch online by clicking the title below.

- [Prevention of Kitchen Fires](#)
- [Understanding Vaccines](#)
- [Breast Cancer: Detection, Prevention, and Treatment](#)
- [Community Action in Minnesota](#)
- [Obesity and Your Health](#)



## August on ECHO Phone (888.883.8831)

- Preventing Seasonal Flu
- Family Emergency Preparedness Plan

This program will broadcast on *tptLIFE*:

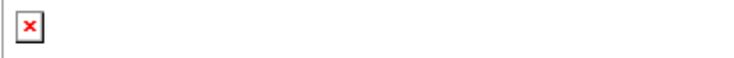
Sept. 4 at 7 p.m. - Spanish

Sept. 4 at 7:30 p.m. - Hmong

Sept. 11 at 7 p.m. - Somali

Sept. 11 at 7:30 p.m. - English

It is available now to stream online, click [here](#) for the program, promotional fliers, and additional resources.



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## ECHO Partner Spotlight - Vietnamese Social Services of Minnesota

Vietnamese Social Services of Minnesota ([VSS](#)) has been serving members of the Vietnamese community since 1987 and recently has extended services to the Karen and Somali communities. VSS works to empower recent immigrants and refugees to "live independently and become fully functioning members of American society."

Dung Pham, Program Manager at VSS, believes that "services of ECHO greatly benefit the Vietnamese community" because "the DVDs from ECHO TV helped us raise community awareness about how to prepare for circumstance of disaster and emergency."

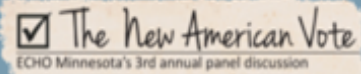
The ECHO and VSS partnership is an example of how ECHO Partnerships work. ECHO provides materials, including DVDs, free of charge to distribute to the people VSS serves and VSS in turn gets listed on ECHO's website, annual report, and events promotion. Most importantly ECHO and VSS are working together to help communities be healthy, safe, and ready. Learn more about becoming an ECHO Partner [here](#).

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## Thank You for Making ECHO's Program "MN Government Shutdown and You" a Success!

In a week, ECHO was called upon by the Saint Paul Foundation to create a television program, public service announcements, fliers, webpages, and more in English, Spanish, Hmong, and Somali about the government shutdown and budget cuts. Thank you ECHO friends and partners who helped to make this happen, including *tpt*, SPNN, and teachers and affiliates of The Minnesota Literacy Council. Without your help we would not have been able to create the program and distribute it in less than two weeks! If you would like to request a DVD copy, email [info@echominnesota.org](mailto:info@echominnesota.org), view the program online [here](#).

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### Save the Date:

**Wed., Oct. 26**

for ECHO's 3rd annual panel discussion, "The New American Vote" and a Global Gifts Auction. RSVP required, [click here](#) to register.

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### Last Chance!

Take ECHO's 2012 Programming Survey

Your opinion matters. Last year's feedback helped us to find funding for three programs including "Obesity and Your Health" and "Prenatal Health."

[Click here.](#)

## **Job Posting - Legislative Policy Analyst/Lobbyist**

The Association of Minnesota Counties (AMC), a voluntary non-profit organization representing Minnesota county government, is accepting resumes for the position of legislative policy analyst. AMC is seeking a candidate that has experience in policy development and/or lobbying pertaining to transportation, rural development and energy. Responsibilities include lobbying, research, writing and membership services. Require self-starter, flexibility in working with people, excellent communication and organizational skills. Prefer Masters Degree plus 2-4 years applicable experience. Salary DOQ. Excellent benefits and positive working environment. Submit resume, letter of application and salary requirement to: Executive Director, Association of Minnesota Counties, 125 Charles Avenue, St. Paul, MN 55103-2108.

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## **Spreading the Word About ECHO**

In July, ECHO took part in three different events: the Hmong Freedom Celebration, the Somali Independence Day celebration, and the Dragon Festival. ECHO participation in these events gave ECHO the opportunity to reach out to the community and pass out informational materials. ECHO DVDs were handed out to community members and survey work was done as well to help decide future programming. This summer is usually when a lot of cultural events are held; however, with the economic downturn, some of these events are sadly being canceled. However, this month (August) ECHO will be at the Open Cities Health Center's National Night Out event and the 2011 Are You Ready? An Emergency Preparedness Conference for Healthcare System Partners in Alexandria. If there is an event that you believe ECHO should be attending, please contact Danushka at [Wanduragala@echominnesota.org](mailto:Wanduragala@echominnesota.org).

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